

SUBWAY FRESH FIT® Competition Guidelines

1. Participants may choose between completing a drawing on an 8 1/2 x 11 inch, or larger, white sheet of paper/card stock/poster board, or create a 30 to 60 second video on a DVD or VHS.
2. All entries should demonstrate the following: In SC -- "How I stay healthy and fit like a Panther." In Augusta area -- "How I stay healthy and fit like a Solider."; In Savannah area -- "What my family or I do to stay healthy and fit."
3. Children ages 5 to 14 are eligible to participate. Participants should live in the following counties [see market participation]. All other participants should visit their local SUBWAY® restaurant for their corresponding entry form.
4. Entries are accepted between August 23, 2011 and September 27, 2011. Entries must be postmarked on or before September 27, 2011 to be eligible. Please mail entries to:
Subway Fresh Fit
c/o Rastar Fulfillment
2305 South 1070 West, Salt Lake City, UT 84119
Only one entry per person.
5. All entries must include your name, address, phone number including area code, name of a parent or guardian and the name of school or club the participant is currently attending (see entry form for complete information-- available at participating SUBWAY® restaurants).
6. Participants are welcome to include a brief written description of how the activity they are portraying helps them stay healthy.
7. Entries will be judged on the creative, original and visual demonstration of fun real-life examples of ways kids and their families stay healthy.
8. By entering the competition, entrants agree to grant the sponsors the right and license to air the poster or video on local newscasts and/or websites.
9. Entries cannot contain any inappropriate content, such as profanity or explicit images. If entry is determined to contain such content, it will be immediately disqualified. Entries must be comprised of all original material created by the participants, this includes music, video, text and other materials. Entries using third party materials (i.e., music or trademarks) may be disqualified. Entries containing SUBWAY® logo will not be disqualified. SUBWAY® retains the right to use any entries submitted for future commercials or ads.
10. Entrants release the Sponsor, Subway Franchise Advertising Fund Trust Ltd. and Doctor's Associates Inc., their affiliates, subsidiaries, agencies and their respective officers, directors, employees, representatives, and agents from all claims and liability relating to this promotion.
11. Contest is sponsored by SUBWAY® restaurants in Market [see market participation].
12. Employees of SUBWAY® restaurants, SUBWAY® Development Corp. of SC Inc., NC SUBWAY® Group Inc., Franchise World Headquarters (FWI) are ineligible. No purchase necessary to enter or to win. Void where prohibited. Odds of winning are dependent on number of entries received.
13. Winner(s) will be notified by phone by November 1, 2011. Sponsors may select an alternate if winners cannot be contacted. After the contest is over, a complete list of winners may be obtained by sending a self-addressed, stamped envelope to The Summit Group, 117 West 400 South, Salt Lake City, UT 84101.
14. Grand prize winners will receive: SUBWAY® cash cards that total \$1,000 and a \$1,000 fitness grant to purchase sports equipment for their school/club. Honorable mention winners will receive a \$100 SUBWAY® card. Approximate Retail Value of prizes (per market): \$4,400. SUBWAY® restaurants reserves the right to substitute prizes.
15. Potential winners may be required to sign and return an Affidavit of Eligibility/Liability Release and/or a Publicity Release within ten days of notification. Except where prohibited by law, winner consents to use of their name, prize information and likeness for promotional purposes worldwide in any media without additional compensation. Winners are responsible for applicable taxes. Documentation/consent required from parent or guardian.
16. Grand prize winners and runner-up honorees to be announced on any and all post-campaign media releases.
17. To view the Privacy Policy go to www.subwaysc.com