

SUBWAY FRESH FIT® Frequently Asked Questions

Q: What if my student/school is located outside a participating market?

A: Individuals/schools located outside the participating markets are not eligible to participate in the current contest. We thank you for your interest and wish you a healthy and fit school year!

Q: Can the DVD entry be in the form of a PowerPoint presentation for the Subway Competition?

A: An entry can be created in a PowerPoint form, as long as it is recorded to a VHS or DVD that can actually be played in a video player. There are ways to turn PowerPoint files into videos and record voiceover. That would be fine. But a PowerPoint file with pictures that would have to be clicked through would probably not fall within the guidelines. Here's a web site that shows how to do it: <http://www.mydigitallife.info/2007/10/09/how-to-convert-powerpoint-presentation-ppt-to-video-avimpeg-flash-and-cddvd/>

Q: Is there any way to get an entry blank that I can copy off of the computer and give to the students?

A: You can pick up an entry form at any Subway in the participating counties, starting August 23, and make copies as needed.

Q: Can a group of students enter the Subway Fresh Fit challenge?

A: Yes. If a group submits and their project is chosen as a winner, the group will share the winnings. For example, if five students participate, then the \$1,000 SUBWAY Card award will be divided equally so each student receives \$200. The \$1,000 fitness grant will go to one school or club.

Q: Will you accept computer generated artwork (i.e. Adobe Illustrator)?

A: Artwork created using computer programs is acceptable as long as the entry can be printed and submitted in hard copy form.

Q: If I have the students enter the contest may I help them video and mail the entry from?

A: If you're asking about helping your students prepare their entries and complete the form as part of a class project that is perfectly fine. The idea is to allow the students to use their creativity in developing the contest entries. Individual videos can be submitted. If the students submit their class project as a group and are chosen as a winner, the group will share the winnings. For example, if five students participate, then the \$1,000 SUBWAY Card award will be divided equally so each student receives \$200. The \$1,000 fitness grant will go to one school or club.

Q: Can we include Subway in our entry?

A: There is a guideline regarding use of third party material, but use of the Subway name/products is permissible since Subway is the contest sponsor.

Q: If you submit an entry as a group, will each student in the group receive a \$5 SUBWAY® Card?

A: Yes, each student who participates, whether as a group or individually, will receive a \$5 SUBWAY® Card. If the group wins, the cash card prize will be divided equally among the group. Please be sure to keep a list of the student names entering as a group, so you can be sure to students receive their \$5 SUBWAY® Cards, if mailed to the school (cards sent directly to schools with significant number of student entries).

Q: If our students use exergaming programs because our school just purchased the Wii fitness system, can we include the Wii in our video?

A: Yes, video fitness games can be highlighted in student entries.

Q: Instead of putting the student's home address and email on the entry form, can we fill out the student names and use the school's address? Also, can the entries from the school be mailed together in one package?

A: Submissions can be mailed together; however, the students will need to complete the information required on the entry form in order to be eligible to win (cannot just fill-in school information). Please be sure to keep a list of the student names entering, so you can be sure to students receive their \$5 SUBWAY® Cards, if mailed to the school (cards sent directly to schools with significant number of student entries).

Q: Can I (the teacher) be in the video?

A: It's okay to have other people in the video (i.e. teacher, family, friends), as long as the student is the one creating the idea for the video. Of course, it's also good if the student is the one being featured in the video.